



The Official Publication of  
The Associated Subcontractors of Massachusetts, Inc.  
**The Professional Contractor (TPC)**

2009 EDITORIAL SUBMISSION GUIDELINES

*The Professional Contractor* is a glossy, 4-color quarterly magazine that provides a wealth of information to construction industry professionals. It is published for ASM by The Warren Group, publishers of *Banker & Tradesman*, and enjoys a broad circulation to industry decision-makers. ASM invites editorial submissions on any relevant topic relating to legal, financial, safety, technology or business management issues.

<b>Issue Date</b>	<b>Submission deadline</b>
March 2, 2009	January 20
June 1	April 16
August 24	July 9
November 30	October 15

**Editorial Guidelines:**

- Submissions should be 500-1000 words (which translates to 1-2 printed pages in the magazine).
- All content must be original, or used with permission.
- Articles must be substantive and educational in nature, and not written from an overt sales and marketing perspective.
- Article(s) may be edited to conform to the Publisher's editorial standards.
- All articles are accepted at the discretion of ASM and the Publisher.
- All original articles, written for ASM, must appear first in TPC before publication elsewhere.
- All articles are accepted on the condition they may be reprinted in other Warren Group publications.

**Circulation:** 7,000 copies each issue, including:

- 1,000 ASM members and industry associates.
- 6,000 subscribers to *Banker & Tradesman*. Each issue of TPC is inserted into *Banker & Tradesman* and is mailed to B & T's entire circulation list, which includes owners, developers, bankers and real estate professionals, as well as general contractors and subcontractors.

**Advertising:**

- Combining advertising with your article is an effective way to maximize impact, but is not required.
- Advertising is handled by The Warren Group, and ASM members are eligible for discounts. Contact George Chateaufneuf directly for details, at 617-896-5344.

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**For further information, contact:**

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