



The Official Publication of
The Associated Subcontractors of Massachusetts, Inc.
The Professional Contractor (TPC)

2010 EDITORIAL SUBMISSION GUIDELINES

The Professional Contractor is a glossy, 4-color quarterly magazine that provides a wealth of information to construction industry professionals. It is published for ASM by The Warren Group, publishers of *Banker & Tradesman*, and enjoys a broad circulation to industry decision-makers. ASM invites editorial submissions on any relevant topic relating to legal, financial, safety, technology or business management issues.

Issue Date	Submission deadline
April 26, 2010	March 15
September 13	August 5
December 20	November 10

Editorial Guidelines:

- Submissions should be 500-1000 words (which translates to 1-2 printed pages in the magazine).
- All content must be original, or used with permission.
- Articles must be substantive and educational in nature, and not written from an overt sales and marketing perspective. In-depth coverage of a topic is preferable to a general overview.
- Article(s) may be edited to conform to the Publisher's editorial standards.
- All articles are accepted at the discretion of ASM and the Publisher.
- All original articles, written for ASM, must appear first in TPC before publication elsewhere.
- All articles are accepted on the condition they may be reprinted in other Warren Group publications.

Circulation: 7,000 copies each issue, including:

- 1,000 ASM members and industry associates.
- 6,000 subscribers to *Banker & Tradesman*. Each issue of TPC is inserted into *Banker & Tradesman* and is mailed to B & T's entire circulation list, which includes owners, developers, bankers and real estate professionals, as well as general contractors and subcontractors.

Advertising:

- Combining advertising with your article is an effective way to maximize impact, but is not required.
- Advertising is handled by The Warren Group, and ASM members are eligible for discounts. Contact George Chateauneuf directly for details, at 617-896-5344.

For further information, contact:

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