



Premium Sponsorships 2012

Get Value. Gain Recognition.

For the rest of 2011 and all of 2012!

The Associated Subcontractors of Massachusetts Premium Sponsorships combine a year's worth of marketing opportunities into high-value packages to suit every budget.

At every level, ASM Premium Sponsorships provide a cost-effective way to increase your exposure to potential customers, strengthen your brand, and show your support of ASM and the subcontracting industry at the same time.

Platinum Sponsor \$5,000

- 2012 Golf Tournament foursome at the Pine Hills Golf Club OR two regular event sponsorships with company logo on promotional material—\$1,200 value
- Golf hole sponsorship—\$250 value
- 12 Complimentary passes to seminars or member meetings—\$900 value
- Full page ad in the **Associate Member Directory/Buyer's Guide** or one regular event sponsorship—\$600 value
- Recognition in **The Professional Contractor (TPC)**, 3 issues—\$1,000 value
- Recognition in the **Associate Member Directory/Buyer's Guide**—\$200 value
- Company logo with link in **ASM eNEWSbriefs**, 1 year —\$1,200 value
- Logo with link on **ASM Website**, 1 year —\$1,500 value
- 25% discount on advertising package in **TPC**—value up to a maximum of \$1,150

TOTAL VALUE: \$8,000

Gold Sponsor \$3,500

- 2012 Golf Tournament twosome at the Pine Hills Golf Club OR one regular event sponsorship with company logo on promotional material—\$600 value
- 6 Complimentary passes to seminars or member meetings—\$450 value
- Full page ad in the **Associate Member Directory/Buyer's Guide** or one regular event sponsorship—\$600 value
- Recognition in **The Professional Contractor (TPC)**, 3 issues—\$1,000 value
- Recognition in the **Associate Member Directory/Buyer's Guide**—\$200 value
- Company logo with link in **ASM eNEWSbriefs**, 6 months —\$600 value
- Logo with link on **ASM Website**, 1 year —\$1,500 value
- 20% discount on advertising package in **TPC**—value up to a maximum of \$900

TOTAL VALUE: \$5,850

Silver Sponsor \$2,000

- 6 Complimentary passes to seminars or member meetings—\$450 value
- Recognition in **The Professional Contractor (TPC)**, 3 issues—\$1,000 value
- Recognition in the **Associate Member Directory/Buyer's Guide**—\$200 value
- Company logo with link in **ASM eNEWSbriefs**, 6 months —\$600 value
- 15% discount on advertising package in **TPC**—value up to a maximum of \$600

TOTAL VALUE: \$2,850

PLEASE NOTE: Companies may use the "Sponsor" designation only in reference to the specific ASM activities sponsored, and may not use it in non-ASM produced publications or materials. Sponsorship of any ASM activity, or participation as a premium level sponsor, does not represent endorsement by ASM of the products or services of the Sponsor company. The signed Sponsorship Agreement represents the full extent of the agreement between ASM and the Sponsor.

Sponsorship Reservation Form

Your Name _____

Company _____

Address _____

City, State, Zip _____

Telephone / Fax _____

E-mail _____

Platinum-\$5,000 Gold-\$3,500 Silver-\$2,000

Total _____

My check made payable to ASM is enclosed

Please bill my Visa, Master Card or American Express



Name on Card _____

Card Number _____

Expiration Date _____

Billing Address _____

Signature _____

Total Paid \$ _____

Contributions to ASM are not deductible as charitable donations for Federal tax purposes but may be deductible under other provisions of the IRS Code.

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