



Associated Subcontractors of Massachusetts



## ASM BUSINESS BREAKFAST

# New Data Security Law: What Every Contractor Needs to Know - and DO!

### March 25, 2010

As of March 1, Massachusetts has a new "data security law," and it is one of the toughest in the nation. If you don't think it affects you, think again! The new law applies to ALL businesses, large and small, that collect "personal information" from customers or employees, and it requires that all businesses take steps to protect this information, whether social security numbers, driver's license, credit card or other financial data. For construction companies, a data breach can have serious and costly consequences.

Don't take it for granted that your present systems are "OK." Join us to learn what could happen to your company, and how to set up a data security program that complies with Massachusetts law. *You will learn:*

- What must be included in a written security plan
- Responsibilities of the company employee designated to maintain the plan
- How to secure physical and electronic documents
- How to implement the IT requirements mandated by the state
- How contracts with third party vendors must be amended to be in compliance; and
- When to notify the state of any security breach

In addition, there will be discussion of insurance coverage available for protection in the event all else fails.

**Who should attend?** Company owners, CFOs, HR and IT managers, and others responsible for keeping the workplace in compliance with the law.

#### REGISTRATION FORM

Firm \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

#### Attendees

Name \_\_\_\_\_ E-mail \_\_\_\_\_ \$ \_\_\_\_\_

Name \_\_\_\_\_ E-mail \_\_\_\_\_ \$ \_\_\_\_\_

Name \_\_\_\_\_ E-mail \_\_\_\_\_ \$ \_\_\_\_\_

Total \$ \_\_\_\_\_

#### Payment Method

Check  Credit Card (Circle One)   

Account Number \_\_\_\_\_

Exp. month \_\_\_\_\_ year \_\_\_\_\_ Security Code \_\_\_\_\_

Card Holder's Signature \_\_\_\_\_

Name on Card (print) \_\_\_\_\_

Billing Address \_\_\_\_\_

### SPEAKERS:



**Maura Greene, Esq.**

*Partner,  
Keegan Werlin LLP*

**Atty. Maura Greene** serves as general counsel to design and construction firms, and concentrates her practice in employment and litigation. She has assisted Massachusetts companies in complying with the data security law.

**David Bardelli, CPCU, AU**

*Vice President, Commercial  
Lines Insurance,  
Mazonson LLC*



David Bardelli has nearly 30 years of underwriting experience. Before joining Mazonson, he was Commercial Lines Underwriting Manager for a large national carrier, covering MA and northern New England. He was a founding member of the Technology Practice Group at The Hartford Ins. Group in Boston, where his emphasis was on risk assessment in the Life Science, Hardware, Software, and Telecommunications industry groups.

**Date:** Thursday, March 25, 2010

**Time:** 7:45 am *Continental Breakfast*  
8:00-10:00 am *Program*

**Place:** Westin, Waltham  
70 3rd Ave., Waltham, MA 02451  
*off Route 128 (I95) at exit 27A*

**Cost:** \$60/member  
\$80/non-member

To register:

**Online at [www.associatedsubs.com](http://www.associatedsubs.com), or**

Complete the form and fax or mail to:

Associated Subcontractors of Massachusetts

One Washington Mall, Boston, MA 02108

Phone: 617-742-3412 \* Fax: 617-742-2331

**Advance registration and payment required.**

**Refunds provided for cancellations received**

**before Wednesday, March 18, 2010.**

**All no shows will be billed.**