



Associated Subcontractors of Massachusetts



ASM MEMBER MEETING

Growth Strategies for Professional Contractors: Using Technology to Drive Growth & Profit

Thursday, March 5, 2009

If you could do five things now to dramatically change the financial trajectory of your business, what would they be?

In this dynamic session, tech expert Rob Johnson will look at key challenges contractors face, and how technology-based tools can help solve them. It's not a software sales pitch, but rather a chance to learn how to use the power of technology to succeed in this economy.

For many businesses today, survival means lowering costs and increasing productivity at the same time. Join us to hear this entertaining speaker and learn five key actions you can take to help drive your business forward.

Afterwards, enjoy our reception AND see technology on display, from ASM vendor members.

About our Speaker:

Rob Johnson is the Sr. Director, Partner Programs for Sage Software. A 12-year Sage veteran, he works with Sage partners and customers to improve sales, management and leadership effectiveness. Previously, he developed the Sage Sales Academy, an award-winning sales training program. He also served as a VP of Sales for Timberline Software, a unit of Sage, that delivers IT Solutions for the construction and real estate industries.



ROB JOHNSON
Sage Software

A frequent speaker and author, Mr. Johnson also does a variety of consulting engagements and workshops throughout North America and abroad. He began his career as a carpenter, before becoming a licensed building contractor in Florida, where he engaged in light commercial, custom and residential construction.

Says one ASM member... "I have attended several events where Rob Johnson was the keynote speaker. He is a true edu-tainer...who has a unique way of educating you on a topic, while making it a lot of fun in the process."

**Join us to learn, laugh, meet fellow members, enjoy great food –
AND experience the value of your ASM membership!**

Date: Thursday, March 5, 2009

Time: 4:45 p.m. Check-In
5:00 p.m. President's Welcome
5:15 p.m. Program
6:30-7:00 p.m. Reception,
Technology Exhibits

Place: Westin, Waltham
70 3rd Ave., Waltham, MA 02451
off Route 128 (I95) at exit 27A

Cost: \$60/member
\$75/non-member

Mail or fax the registration form to:

Associated Subcontractors of Massachusetts
One Washington Mall, Boston, MA 02108
Phone: 617-742-3412
Fax: 617-742-2331
Web: www.associatedsubs.com

Advanced Registration Required.
Refunds will be provided for cancellations
received by Thursday, February 26, 2009

REGISTRATION FORM

Firm _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Persons Attending _____ \$ _____

_____ \$ _____

_____ \$ _____

Total \$ _____

Payment Method

Check Credit Card (Circle One)   

Account Number _____

Exp month _____ year _____ Security Code _____

Card Holder's Signature _____

Name on Card (print) _____

Billing Address _____