



Associated Subcontractors of Massachusetts



ASM BREAKFAST MEETING

Strategies to Survive a Down Economy

Wednesday, January 14, 2009

These are challenging times for anyone in business right now. You are painfully aware of the problems – but what should you be doing to deal with them, and get through this rocky period in the best possible shape?

Join us for this presentation where our panel of experts will assess present market conditions and offer advice on best business practices for tough times. The program will start with a general economic overview (where we are, how we got here, what lies ahead); then will focus on practical strategies for managing your business operations to reduce losses and preserve your financial position.

Who should attend? Business owners, officers, CFOs, HR managers, and anyone with financial and HR management responsibility in your company.

Speakers: *(in order of presentation)*

Carol C. McMullen

President, Eastern Investment Advisors, a division of Eastern Bank

Ms. McMullen will set the stage, providing an overview of the credit crisis, the market reaction, the public policy response, and the economic /investment outlook for the next several months.

Debra J. Drapalla

Senior Vice President, Bank of America

Ms. Drapalla will focus on the current credit situation and strategies to obtain and maintain the liquidity you need to ensure cash flow on your projects.

Frank J. Smith

Executive Vice President, Eastern Insurance Construction Division, a division of Eastern Bank

Mr. Smith will explain the impact of the credit crunch on the sureties, how underwriting has changed, what sureties now expect, and what you must do to protect your bonding capacity.

John Bogosian

President, King & Bishop, Staffing Solutions & Management Consulting

Mr. Bogosian will offer advice on how to prepare for and execute one of the most difficult tasks for any employer – reducing your workforce.

Date: Wednesday, January 14, 2009

Time: 7:30 am — Deluxe Continental Breakfast
8:00 am to 10:00 am — Program

Place: Westin, Waltham
70 3rd Ave., Waltham, MA 02451
off Route 128 (I95) at exit 27A

Cost: \$65/member
\$75/non-member

To Register:

Visit our website at www.associatedsubs.com or

Fill out the registration form and mail to:

Associated Subcontractors of Massachusetts, Inc.,

One Washington Mall, Boston, MA 02108

Phone: 617-742-3412; Fax: 617-742-2331

*All Registrations must be received in advance.
Refunds provided for cancellations received
by Wednesday, January 7th.*

REGISTRATION FORM

Firm _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Persons Attending _____ \$ _____

_____ \$ _____

_____ \$ _____

Total \$ _____

Payment Method Check Credit Card *(circle one)*



Account Number _____

Security Code _____ Exp month _____ year _____

Card Holder's Signature _____

Name on Card (print) _____

Billing Address _____